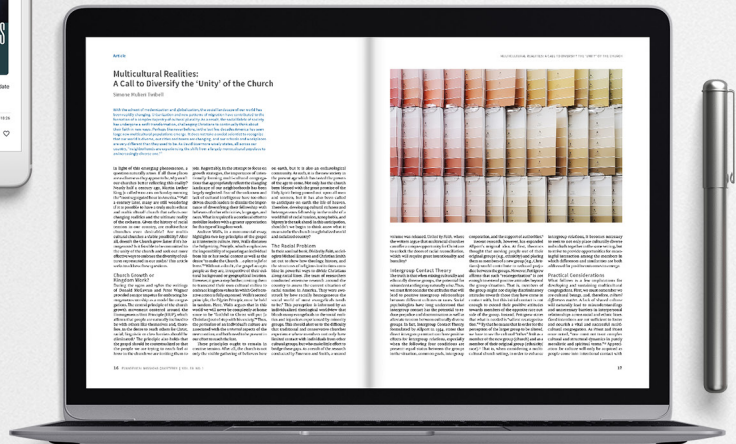
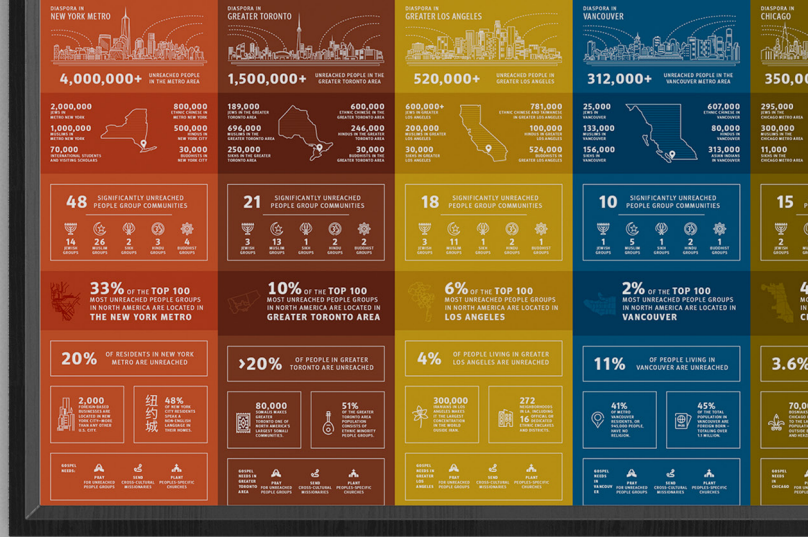
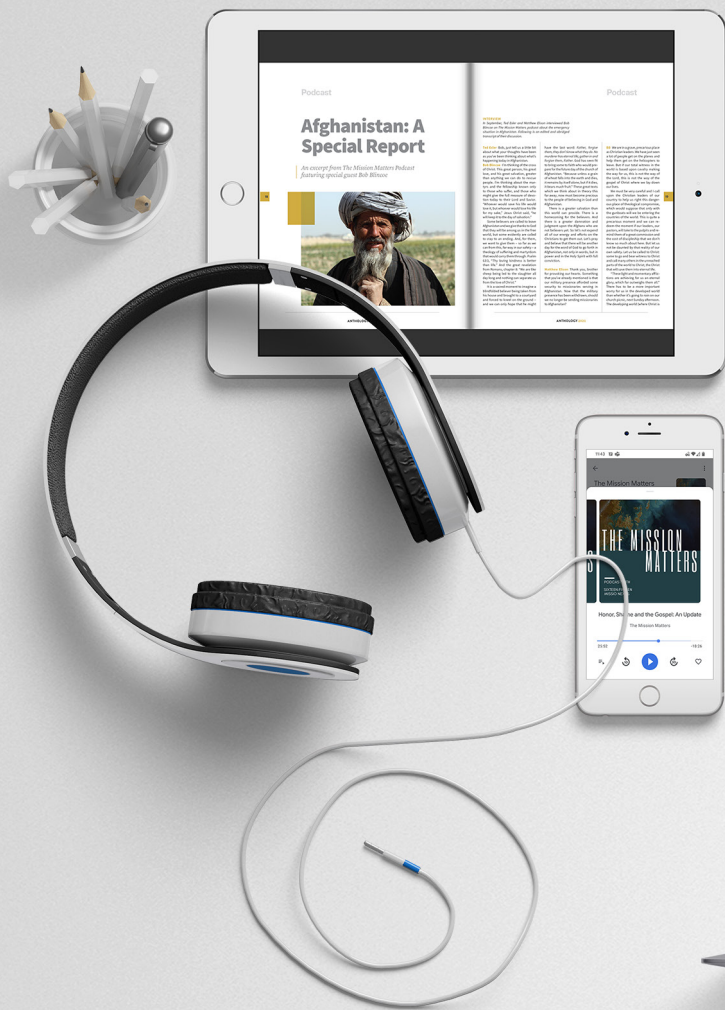


2023 Sponsorship Opportunities





📁 MissioNexus.org

Ads appear on the Missio Nexus website. In 2022, our website averaged **15,278 users** and **49,032 pageviews per month**.

Sidebar Big Ad **\$300**

- Static image ad for one (1) month on the sidebar of the home page, resource pages, event pages, article pages, search results, and more.
- Displays in random order with up to four (4) other sponsorship ads, plus two (2) Missio Nexus ads.

✉️ Community Update Email

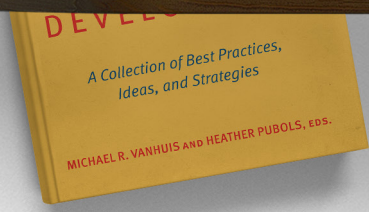
Our weekly digest email (sent Tuesday mornings) features missions articles from members, book summaries and interviews with current authors, announces upcoming events, and includes links to new Missio Nexus resources. Our mailing list contains **16,000+ subscribers** (30% Opens; 4% clicks).

Community Update Leaderboard Ad **\$400**

- Static image ad for one (1) campaign before the feature content of the email.
- You request the date for the ad; placement based on availability.

Community Update Big Ad **\$200**

- Static image ad for one (1) campaign before the footer of the email content.
- Appears next to one (1) other ad.
- You request the date for the ad; placement based on availability.



EMQ

The *Evangelical Missions Quarterly* is an online professional journal, serving the worldwide missions community for over fifty years. In 2022, *EMQ* pages (not including missiographic page or library site) received **14,000+ pageviews per quarter**.

Podcasts

Produced in partnership with Sixteen:Fifteen, The Mission Matters podcast is hosted monthly by Ted Esler and Matthew Elison. It features interviews with Great Commission activists discussing trends in the global Christian movement. In 2022, 7 episodes were **viewed 5,700+ times**.

Episode Sponsor \$300

- Exclusive sponsor for one (1) episode.
- Logo with link on sponsored episode post on Missio Nexus website.
- Verbal thank you at beginning and conclusion of podcast episode.
- Written thank you and link included in the show notes.

EMQ Full-Page Bundle \$1,000

- Full-page ad with your link appears in both print and digital editions (PDF, EPUB, and MOBI) of *EMQ*.
- Static ad for one (1) quarter on the sidebar of *EMQ* web pages on MissioNexus.org, including landing pages and posts for editorials, articles, and book reviews. May be shared with 2–4 other ads.
- Rotating leaderboard ad for one (1) quarter appears above content on all 10–12 article pages.

EMQ Half-Page Bundle \$400

- Half-page ad with your link appears in both print and digital editions (PDF, EPUB, and MOBI) of *EMQ*.
- Static ad for one (1) quarter on the sidebar of *EMQ* web pages on MissioNexus.org, including landing pages and posts for editorials, articles, and book reviews. May be shared with 2–4 other ads.
- Rotating leaderboard ad for one (1) quarter appears above content on all 10–12 article pages.

EMQ Third-Page Bundle \$300

- Third-page ad with your link appears in both print and digital editions (PDF, EPUB, and MOBI) of *EMQ*.
- Static ad for one (1) quarter on the sidebar of *EMQ* web pages on MissioNexus.org, including landing pages and posts for editorials, articles, and book reviews. May be shared with 2–4 other ads.
- Rotating leaderboard ad for one (1) quarter appears above content on all 10–12 article pages.

Event Sponsorship Opportunities

Virtual Events & Webinars

Our calendar of virtual events includes regularly scheduled webinars and meetings designed for development of mission leaders and staff in various roles, including Peer-2-Peer events for church mission leaders and marketing/communication staff.

These virtual events provide a 75-minute online presentation on topics relevant to the missions community. In 2022, **3,637 people** attended 47 virtual events and webinars.

Virtual Event / Webinar Sponsor **\$750**

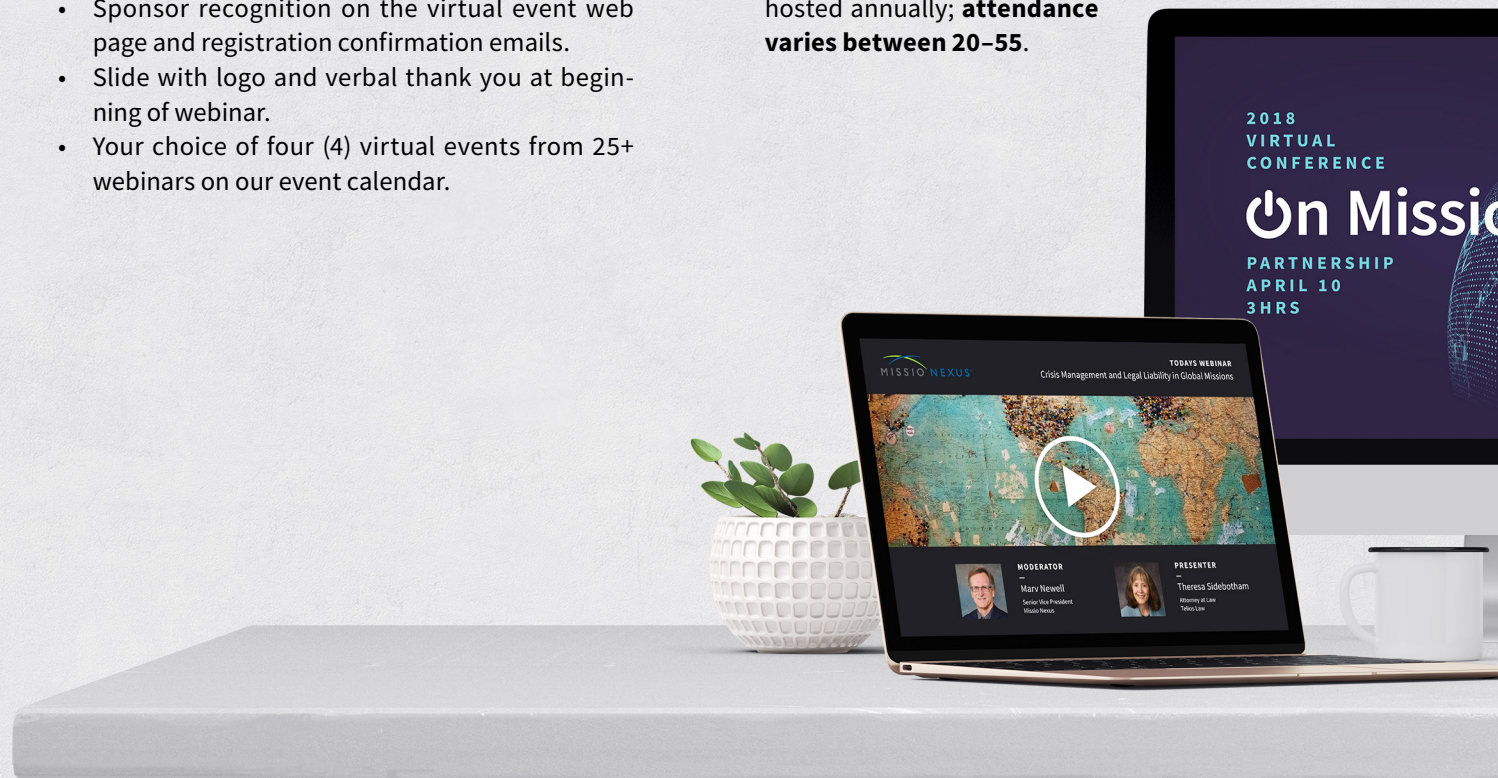
- Sponsor recognition on the virtual event web page and registration confirmation emails.
- Slide with logo and verbal thank you at beginning of webinar.
- Your choice of four (4) virtual events from 25+ webinars on our event calendar.

Huddle Events

Huddles are a convening of affinity-related people for focused and strategic engagement on a specific topic for a shorter period of time. These events can be virtual and in-person.

Huddle Sponsor Starting at **\$750**

- Sponsor recognition on the event landing page and registration confirmation emails.
- Announced in a weekly Community Update email; minimum of six (6) weeks (**17,000+ subscribers**).
- Recognized as sponsor during the event.
- Two (2) or more events are hosted annually; **attendance varies between 20-55**.



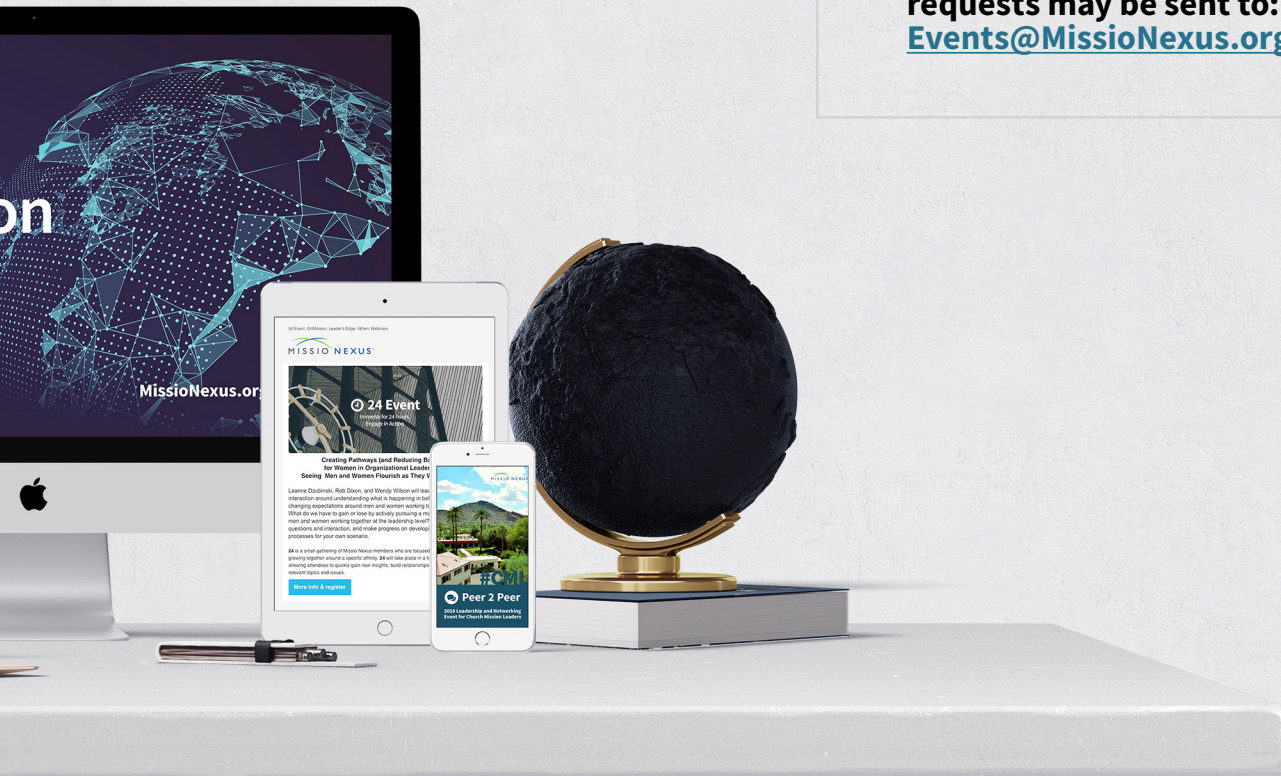
☆ Special Offers

Discounts available for the following:

- Combine 3 or more Missio Nexus sponsorships with a value of \$2000+
- Combine 2 or more Missio Nexus sponsorships with purchase of a Mission Leaders Conference sponsorship or exhibit.

Find more details and purchase sponsorship opportunities at:
MissioNexus.org/sponsorship

Inquiries and/or purchase requests may be sent to:
Events@MissioNexus.org



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