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AND THE  
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# \*PRIORITY

2024

SPONSORSHIP GUIDE

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# CONFERENCE SPONSORSHIPS & EXHIBITS

MISSION LEADERS CONFERENCE and  
CHURCH MISSION LEADERS CONFERENCE

SEPTEMBER 11-13, 2024

THE LEGENDARY GALT HOUSE HOTEL | LOUISVILLE





# OVERVIEW

Get ready for an unforgettable experience at our upcoming 1,100-person conference in Louisville! Join us for three days of inspiration, education, and networking with like-minded individuals from all over the world. Our conference will bring together some of the most influential mission leaders in business, faith, and community development to share their insights and strategies for using business as a means of furthering God's kingdom.

**MISSION LEADERS  
CONFERENCE and  
CHURCH MISSION  
LEADERS CONFERENCE**

SEPTEMBER 11–13, 2024  
GALT HOUSE HOTEL, LOUISVILLE, KY

## RESERVE YOUR SPONSORSHIP TODAY

### CONTACT INFORMATION

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Director of Event Services  
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Phone: (321) 307-8750

[Reserve your sponsorship at  
MissioNexus.org/sponsor](https://MissioNexus.org/sponsor)

## ADVERTISING AND SPONSORSHIP OPPORTUNITIES

For more ways to market and engage the great commission community with your brand and resources, check out our other advertising opportunities!

[MissioNexus.org/advertise](https://MissioNexus.org/advertise)

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## Missio Nexus' Vision and Contribution

We are an association of Great Commission churches and organizations in North America that focuses on the global Great Commission. We represent over 53,000 mission staff and workers around the globe. We desire that each member learn, meet, and engage with others who are working toward a similar goal.

Each member of Missio Nexus has something to offer to others. Together, we know much more than we do alone. Missio Nexus is a catalyst for broadly and generously sharing ideas about the Great Commission.

Through Missio Nexus you will be exposed to new ideas, out-of-the-box thought leaders, and unique solutions faced by others pursuing the Great Commission.

## ABOUT THE CONFERENCES

Catalyzing relationships, ideas,  
and collaboration within the  
Great Commission community

The gathering of mission focused churches and organizations gives Missio Nexus a body of subject matter experts who can advocate within the North American Church for a proper emphasis on the Great Commission. Together we can do more in emphasizing God's love for all peoples.

Our Mission Leaders Conference and Church Mission Leaders Conference focus on the needs of missions agency leadership and church missions leadership, highlighted by keynote sessions, networking events, and workshops.

## 2024 CONFERENCE

# HIGHLIGHTS

Our attendees have the opportunity to hear from keynote speakers, attend breakout sessions, and participate in interactive workshops. This event covers a wide range of topics, including leadership, church missions, staff development, and global strategies.



### BOOK SHOP

FEATURED BOOK TITLES

Featuring a curated collection of essential reads, our book shop will highlight a treasure trove of insightful titles!



### 65 WORKSHOPS

LED BY INDUSTRY LEADERS

13 unique Tracks providing 65 workshops on a myriad of topics relevant to church and agency personnel.



### 70+ EXHIBIT BOOTHS

OUR LARGEST TO DATE!

Join a group of 60+ Exhibitors representing a wide array of services from financial to legal to training and more.



### 22 SPONSORSHIPS

THESE SELL OUT FAST!

There is something for everyone. Pick the option that highlights your brand and resources.



### 1,100+ ATTENDEES

FROM NORTH AMERICA

As the largest gathering of Great Commission leaders, our sponsorships and exhibit hall sell out!



### NETWORKING

DISCUSSIONS AND MEETUPS

This is the number one reason people attend the Mission Leaders Conference each year.

## 2024 Mission Leaders Conference

# SPONSORSHIP OVERVIEW

### The 2024 Mission Leaders Conference provides an exceptional opportunity to partner in the Great Commission

As a business, organization, or service agency, you have an opportunity to showcase your products, services, and values to a highly engaged and motivated audience of Christian workers.

This conference attracts mission leaders, mission-focused individuals, and other key stakeholders in the field, making it an ideal platform to reach a targeted and influential demographic.

Sponsorship opportunities are available at various levels, providing you with the chance to raise your visibility and establish a strong presence in the community. From exhibiting in the expo hall to sponsoring keynote speakers, there are numerous ways to get involved and support the mission of the conference. By participating as a sponsor, you can build relationships with key leaders and practitioners.

### WHY THIS IS A VALUABLE OPPORTUNITY

- Reach a highly engaged audience of Christian mission leaders
- Build relationships and network with key players
- Show support for the mission of the conference
- Generate leads and connect with potential clients and partners
- Gain insights and stay informed about current trends
- Participate in discussions and be a part of the conversation
- Position your business or organization as a thought leader
- Opportunities for collaborations and partnerships
- Make a positive impact and support the work of global missions

Three key benefits of partnering with Missio Nexus as a sponsor at the Mission Leaders Conference:



#### INCREASE VISIBILITY

Increase your brand recognition among individuals who are passionate about kingdom work and connect with potential clients and partners.



#### NETWORK

Build relationships with attendees, other sponsors, and mission-focused leaders that can lead to new partnerships, collaborations, and growth.



#### SUPPORT THE MISSION

Your sponsorship can support the work of Christian missionaries around the world, providing critical resources and support for their efforts.

**\$10,000**

# PREMIER SPONSOR

**Our premier sponsorship provides the maximum conference exposure with a keynote-session video and prime location in the exhibit hall.**



## PRESENT A WORKSHOP

As an added bonus, you have the opportunity to present a workshop in the industry specific track.



## ONLY 4 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- Sole sponsor of one (1) of 4 keynote sessions with the opportunity to provide a 2-minute video shown at the chosen keynote session\*
- Opportunity to present one (1) 75-minute workshop in the Industry Specific Track
- Receive one (1) double-booth in strategic location in the Exhibit Hall
- Two (2) complimentary all-access conference registrations (includes meals)
- Two (2) complimentary booth personnel event tickets (meals not included)\*\*

### On-site Marketing

- Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- One (1) full-page ad in the conference program
- Your logo and information in the conference app as "Featured Sponsor"
- Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- Prominent logo and name recognition on the home page of the conference website
- Your logo and URL on conference emails
- On your behalf, Missio Nexus will send your marketing email to our entire conference attendee list on a mutually agreed upon date
- Missio Nexus website sidebar ad displayed for 1 month

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$6,000

# CHURCH MISSION LEADERS CONFERENCE SPONSOR

This conference is co-located with the Mission Leaders Conference giving you access to both church mission and agency leaders.



## INCLUDES 2 TRACKS

This is a great opportunity to connect with church leaders of all types from around the US.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as sponsor in both Essential and Advanced tracks – a total of ten (10) workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) full-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your logo and URL on conference emails
- › Your logo and URL on sponsored sessions webpage
- › One (1) big ad displayed on the missionexus.org website (home page and sidebar), for one (1) month

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$6,000

# EXECUTIVE LEADERSHIP TRACK SPONSOR

Our most popular track is for CEOs, COOs, and senior management providing vision and strategic direction for their ministries and organizations.



## CONNECT WITH LEADERS

If you are looking to connect with executive leaders and decision makers this is your track.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of the five (5) Executive Leadership workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$5,000

# FINANCE ADMINISTRATION TRACK SPONSOR

Our second largest track continues to provide value to church and agency leaders ensuring that administrative intelligence keeps pace with best practices, compliance matters, future trends, and effective structures.



## CPE CREDIT

CPE credit is available to the 250+ attendees who participate in this popular workshop track.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition in each of the five (5) Finance Administration workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# DEVELOPMENT TRACK SPONSOR

This crucial track provides wisdom and guidance in the area of fundraising and partnership development among churches and mission organizations.



## CPE CREDIT

CPE credit is available to the 250+ attendees who participate in this popular workshop track.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition in each of the five (5) Development workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# INFORMATION TECHNOLOGY TRACK SPONSOR

This track highlights the integration of technology and AI to develop innovative solutions for churches and organizations advancing the cause of the Great Commission.



## CPE CREDIT

CPE credit is available to the 250+ attendees who participate in this popular workshop track.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition in each of the five (5) Information Technology workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# GLOBAL STRATEGIES TRACK SPONSOR

One of our newer tracks seeks to enhance the effectiveness of cross-cultural ministry with strategies, methods, and latest trends for church and mission leaders and practitioners.



## ENGAGE GLOBALLY

Connect with globally-focused ministry leaders, church leaders, and missions practitioners.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of five (5) Global Strategies workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# MOBILIZATION TRACK SPONSOR

One of our fastest growing tracks focused on growing the Great Commission workforce and encouraging the next generation of global workers.



## REACH MOBILIZERS

You'll reach mobilization staff, church and agency leaders, and those passionate about sending.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition in each of the fifteen (15) MAFID workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# HUMAN RESOURCES TRACK SPONSOR

This track draws leaders eager for valuable information and resources on hiring, onboarding, training, and developing local and global staff.



## HR AUDIENCE PROFILE

In today's shifting world, the expertise of these leaders is needed now more than ever.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of five (5) Human Resources workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# PEOPLE CARE AND DEVELOPMENT TRACK SPONSOR

This track has taken off in the past two years, promoting healthy organizations which enhance healthy relationships in members' lives.



## PROMOTE PEOPLE CARE

The need for care and development of personal, corporate, and spiritual lives has never been more.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of five (5) People Care & Development workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# TRAINING TRACK SPONSOR

This track serves leaders and teams focused on training with proper missionary orientation and development in this world of hybrid learning.



## EQUIPPING WORKERS

Connect with leaders and teams who want to build a skilled and qualified missionary task force.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of five (5) Training workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# SHORT-TERM MISSIONS TRACK SPONSOR

This long-time track has been instrumental in helping countless churches and organizations lead successful short-term teams overseas.



## CHURCH AND AGENCY

This workshop track has a loyal following with a large reach to church and agency staff.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in each of five (5) Short-Term Missions workshops
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# PRE-CONFERENCE SPONSOR

Drawing church and mission leaders from a variety of backgrounds (CIOs, CFOs, People Care, and more), this sponsorship is perfect for those looking for a broad reach.



## RISING PARTICIPATION

Over 250 individuals registered for a pre-conference session at our 2022 event.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and name recognition as track sponsor in all Pre-Conference workshops (there were 11 in 2023)
- › Opportunity to place collateral on the chairs in each workshop
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on sponsored sessions webpage
- › One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$6,000

# WI-FI, APP, AND ATTENDEE HUB SPONSOR

Our attendees will be reminded of your brand when they login into Wi-Fi, the app, and also the Attendee Hub which includes virtual attendees.



## ONGOING REACH

The Attendee Hub is the go-to place for recorded content for 3 months after the conference.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Brand and verbal recognition as Wi-Fi sponsor during the Opening Keynote Session
- › Opportunity to name conference Wi-Fi password\*
- › Your logo and custom URL on emails about the Attendee Hub/Conference app to in-person and virtual attendees
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo and URL on the Attendee Hub website
- › Exclusive banner ad on the conference app
- › Recognition as the Wi-Fi sponsor on a foyer sign with QR code to download the app
- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your name and URL on Attendee Hub post conference
- › One (1) big ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

**\$4,000**

# CEO NETWORKING LUNCHEON SPONSOR

This is another great opportunity to connect with agency CEOs and Presidents over a relaxed meal, short message, and networking time.



## SOLD-OUT EVENT

Each year this event sells out. If this is your target audience, give this sponsorship thought.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › A 2-minute opportunity to welcome and address the luncheon participants
- › Opportunity to provide one (1) gift or promotional item per luncheon participant
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › Your logo and URL on sponsored session website description
- › One (1) big ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# CHURCH MISSION LEADER NETWORKING LUNCHEON SPONSOR

Engage a growing audience of mission pastors, leaders, and staff who are actively engaged in the global missions community.



## SOLD-OUT EVENT

This networking luncheon fills to capacity, drawing 170+ church leaders last year.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- A 2-minute opportunity to welcome and address the luncheon participants
- Opportunity to provide one (1) gift or promotional item per luncheon participant
- Receive one (1) 8'x10' exhibit booth
- One (1) complimentary all-access conference registration (includes meals)
- One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- One (1) half-page ad in the conference program
- Your logo and information in the conference app
- Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- Prominent name recognition on the home page of the conference website
- Your name and URL on conference emails
- Your logo and URL on sponsored session website description
- One (1) big ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# EVENING DESSERT & COFFEE BREAKS SPONSOR

Provide the dessert and coffee for conference attendees and you'll be the favorite – not just for 1 evening but for 2! Your brand will be in the hand of every conference attendee as they enjoy their java and treats.



## HANDS-ON BENEFIT

Provide your own branded disposable beverage cups for these two (2) afternoon coffee breaks.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- › Branded signage acknowledging your sponsorship of the two (2) afternoon refreshment breaks (sponsor provided)
- › Sponsor-provided branded disposable beverage cups for two (2) evening breaks\*
- › Receive one (1) 8'x10' exhibit booth in a prime location near the coffee station
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › One (1) big ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$4,000

# CORPORATE HEADSHOTS SPONSOR



## LAST YEAR'S FAVORITE!

This benefit was a favorite for participants at the 2023 conference in Orlando.



## CAPTURE LEADERS

Your brand will shine at the photo selection table and also in the sponsor-branded online gallery.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

**Hughes Fioretti Photography will be on site to take 150+ corporate headshots on Thursday, September 12. This amazing gift is available to all on a first-come first-served basis with onsite selection and instant delivery. Some spots will be reserved for CEOs.**

### Unique Opportunities

- › Branded signage acknowledging your sponsorship at the photo shoot in prominent location in the foyer\*
- › Your brand on emails delivering corporate headshots to those who participate
- › Receive one (1) 8'x10' exhibit booth
- › One (1) complimentary all-access conference registration (includes meals)
- › One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- › Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- › One (1) half-page ad in the conference program
- › Your logo and information in the conference app
- › Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- › Prominent name recognition on the home page of the conference website
- › Your name and URL on conference emails
- › One (1) big ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

\$3,000

# WOMEN IN LEADERSHIP SPONSOR

This option includes sponsorship of the Women's Networking Coffee on the first afternoon of the conference as well as the Women in Executive Leadership Breakfast. Both of these events continue to grow in attendance.



## CONTINUED GROWTH

Expect to connect with 150+ leaders at these events — well worth the price of this package.



## ONLY 1 AVAILABLE

With these great benefits, this sponsorship will sell out fast.

### Unique Opportunities

- Verbal acknowledgement of your sponsorship at Women in Executive Leadership Breakfast
- Verbal acknowledgement of your sponsorship at Women's Networking Coffee event
- Receive one (1) 8'x10' exhibit booth
- One (1) complimentary all-access conference registration (includes meals)
- One (1) complimentary booth personnel event ticket (meals not included)\*\*

### On-site Marketing

- Your logo displayed in the conference foyer and on the Sponsor page of the conference program
- One (1) half-page ad in the conference program
- Your logo and information in the conference app
- Your branded slide shown multiple times at the 4 keynotes

### Ongoing Recognition

- Prominent name recognition on the home page of the conference website
- Your name and URL on conference emails
- One (1) banner ad in the Community Update weekly email newsletter on a mutually agreed upon date

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

## BENEFITS OF BEING AN **EXHIBITOR**

### **Connect with the Leaders in the Great Commission Community**

As an exhibitor at our upcoming Missions Conference, you will have the opportunity to connect with a diverse group of mission-minded individuals, organizations, and businesses. Attendees will include pastors, church leaders, mission directors, non-profit leaders, and business professionals, all of whom are passionate about using their skills and resources to further God's kingdom.

### **Connect With the Missions Community and Promote Your Mission-Related Initiatives**

As an exhibitor, you will have a prime location to showcase your products, services, and mission-related initiatives. You will have access to a captive audience of potential customers and partners, and the opportunity to connect with key decision-makers in the missions community.

**Be a part of this dynamic event and register today!**



#### **CONNECT WITH LEADERS**

Attendees include agency directors, non-profit leaders, pastors, church leaders, and professionals.



#### **SHOWCASE YOUR BRAND**

Share your products, services, and mission-related initiatives with those engaged in the same mission.



#### **SUPPORT THE MISSION**

Your participation supports our mission to catalyzing relationships, ideas, and collaboration.

\$1,600

# EXHIBIT HALL BOOTH



## BEST VALUE

Our price for an exhibit hall booth has not increased in years. We hope you will join us in Orlando.



## ONLY 45 AVAILABLE

Our exhibit hall sold out in June last year so if you are interested, do not delay!

Exhibiting at the Mission Leaders Conference is a great way to connect with church mission and agency leaders. In 2024, we will host our largest exhibit hall to date. Our price has not increased in years. Our exhibit hall has sold out early the last two years – so if you are interested, do not delay.

### Unique Opportunities

- Receive one (1) 8'x10' or 6'x10' exhibit booth
- One (1) complimentary all-access conference registration (includes meals)
- Option to purchase additional reduced-price booth representative event tickets (meals not included)\*\*

### On-site Marketing

- Your logo and information in the conference app
- Your name and location listed in the conference program

### Ongoing Recognition

- Prominent name recognition on the conference website

\* Deliverables must be pre-approved by Missio Nexus

\*\* Option to upgrade to all-access pass

GENERAL INFORMATION, RULES, AND REGULATIONS

# FOR EXHIBITORS



THE GALT HOUSE HOTEL

The 2024 Mission Leaders Conference exhibition will be hosted at the legendary Galt House Hotel's 13,000 sq. ft. Exhibit Hall in downtown Louisville, Kentucky.

Venue Address

140 N Fourth Street  
Louisville, Kentucky 40202

The General Information, Rules and Regulations, herein-after stated, comprises the legally binding terms and agreements between the exhibitor and Missio Nexus.

By signing and submitting the Contract, you agree to honor and abide by the terms of this agreement as hereinafter stated and as applies to the 2024 Mission Leaders Conference, September 11-13, 2024, the Galt House Hotel, Louisville, Kentucky.

- 1. **Conference Exhibition Sponsorship.** The Exhibit Hall is sponsored and managed by Missio Nexus, herein referred to as MN.
- 2. **Application and Contract.** Each exhibitor is required to sign the Application and Contract. By doing so, he or she subscribes to the General Information, Rules, and Regulations, which are part of the Contract. The terms of the Application and Contract can be revised only upon written agreement of both parties. All booth personnel must register online prior to September 2024.
- 3. **Exhibition Dates.** The dates of the exhibition are as follows:

Exhibitor Move-in:	
Tuesday, Sept 10, 2024	3:30-6:30 PM
Wednesday, Sept 11, 2024	8:00-10:00 AM
Exhibit Hours:	
Wednesday, Sept 11, 2024	10:00 AM-5:30 PM, 8:30-9:30 PM
Thursday, Sept 12, 2024	9:30 AM-5:30 PM, 8:30-9:30 PM
Friday, Sept 13, 2024	8:00-11:00 AM
Tear Down:	
Friday, Sept 13, 2024	11:00 AM-1:30 PM

4. **Admissions.** MN reserves the right to refuse exhibit space to any applicant for any reasons. In addition, MN reserves the right to refuse exhibit space to any exhibitor if, after the acceptance of the Contract, information should come to the attention of MN, which in the reasonable judgment of MN, demonstrates that the proposed exhibit would be inconsistent with the principles espoused by MN or unfavorable to the public reputation of MN. In the event MN should exercise this right, any exhibit fees paid to MN shall be refunded, except that if the denial of exhibit space shall be for failure or refusal of the exhibitor to comply with the terms set forth elsewhere in this Contract, the denial of exhibit space shall be treated as a cancellation by the exhibitor.
5. **Assignment of Space.** Booth space will be chosen on a first come first served basis. MN reserves the right to shift space at any time if, in MN's judgment, it becomes necessary to do so. MN reserves the right to make modifications in the published floor plan as may be necessary to meet the needs of exhibitors and the exhibit hall as a whole.
6. **Exhibitor Personnel Registration.** Each 8' x 10' exhibit booth purchased includes one all-access conference registration. Additional registrations can be purchased including all access conference registrations as well as limited-access booth personnel registrations (meals not included). Limited-access registrations are limited to 4 total per exhibitor.
7. **Cancellation of Space.** In the event that an exhibitor desires to cancel the contract with MN, MN will refund the exhibit fees paid to MN if written or emailed notification is received by MN on or before June 21, 2024. If written or emailed notification is received after June 21, 2024, but before July 26, 2024, MN will refund 50% of the total exhibitor fees. If written or emailed notification is received after July 26, 2024, there is no refund.
8. **Visitors.** The MN conference and exhibit hall is not open to the public. MN shall have sole control over all admissions. Only registrants and registered booth personnel will be admitted according to the rules and regulations of the conference.
9. **Subletting Space.** No exhibitor shall assign, sublet, or share the space allotted without written consent of MN.
10. **Conformance to Laws.** Exhibitor agrees for himself or herself and his/her employees to use contracted space for lawful purposes only and will conform to all laws, ordinances, and regulations. The exhibitor must comply with all local and hotel safety, fire, and health ordinances for the installation and operation of equipment.
11. **Decorator Rules and Regulations.** Exhibitor agrees to conform to all rules and regulations of the exhibit hall's official decorator as detailed in the service kit by provided by that company. MN is not responsible for decorator and/or conference center personnel, nor can MN guarantee that services and/or utilities promised by the decorator and/or conference center personnel shall be available during the exhibition. Contact the decorator directly for specific information relating to your exhibit space requirements, exhibit freight, shipping instructions, labor rules and regulations, deadlines, and other questions.
12. **Shipment of Exhibit Materials.** Exhibitor shall make arrangements for shipment and delivery of materials consigned to the decorator's warehouse and NOT to the Galt House Hotel, Louisville, Kentucky nor MN. Neither the hotel nor MN assumes any responsibility for display materials shipped erroneously to them. Refer to the official decorator's service kit for shipping deadlines and instructions or call the decorator directly.
13. **Exhibit Space.** Exhibitor must return, in the same condition as was found, all host facility property and space used during the exhibition. Exhibitor assumes entire responsibility and hereby agrees

to protect, indemnify, defend and save MN, the Galt House Hotel and their employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the Galt House Hotel and its employees and agents. In addition, exhibitor acknowledges that neither MN nor the Galt House Hotel maintain insurance covering exhibitor's property in that it is the sole responsibility of each exhibit to obtain business interruption and/or property damage and/or insurance covering such losses by any exhibitor.

**14. Security.** Although MN may seek to arrange for security personnel to maintain a watch before and after the exhibition, neither MN (nor the security company personnel) shall be liable for any damage or theft to the exhibitor's display or property. Any security that MN contracts is for protection of MN and its guests and not for the protection of exhibitor, exhibitor's property, or exhibitor's workers.

**15. Delivery and Removal.** Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the Exhibit

Hall hours without permission first being secured in writing from MN.

**16. Limitation on Promotion and Demonstrations.** During the Conference and Exhibition, all demonstrations, promotional activities, and distribution of materials must be confined within the limits of the exhibit booth(s) in the Exhibit Hall unless otherwise provided for by a purchased sponsorship. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited.

**17. Exhibition Restrictions.** Access to the show floor during set-up and tear-down times will be restricted to officially registered exhibitor personnel. No one under 18 years of age will be permitted on the show floor during these times.

**18. Copyrights.** Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agree to indemnify and hold MN harmless for any and all claims, losses, expenses, including legal fees, which might arise from questions of use of any such material described above.

**19. Use of Space.** Exhibitor's display, equipment, and materials shall be confined to the actual dimensions of the booth space contracted for. Height of display should not be

such that it could be objectionable to other neighboring exhibitors.

**20. Exclusions.** Firms or organizations not assigned space in the exhibit area will be prohibited from exhibiting or soliciting business within the exhibition or conference area.

**21. Insurance.** It shall be the responsibility of the exhibitor to provide for his or her own insurance needs. MN shall not provide insurance for the exhibitor.

**22. Limitations of Liability.** Neither MN, its employees, officers, agents, volunteers, or affiliates shall be liable for any injury, loss, or damage to person or property of exhibitor, its employees, agents, and invitees except to the extent that such injury, loss, or damage is caused directly and proximately by substantial negligence on the part of MN or its employees. Exhibitor by its execution of this contract expressly waives the right to claim any such excluded liabilities against MN and its respective employees, officers, agents, volunteers, or affiliates and acknowledges that it will neither hold nor attempt to hold the association or any such person liable for any cause whatsoever other than injuries or damages occasioned directly and proximately by the substantial negligence of such persons. Further, neither MN nor its affiliates shall be liable for a failure of the scheduled exhibition be held due to fire, water

damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control MN to prevent. Further, neither MN, nor its respective agents, employees, officers, or volunteers shall be liable for any failure or unavailability of utilities of any hotel or decorator services or personnel. In the event that MN or any of its agents, shall receive a claim or complaint, which in part or in whole arises from exhibitor's actions or failure to act, exhibitor shall indemnify and hold MN, its respective agents, employees, officers, and volunteers harmless from any claim, loss or liability resulting there from.

**23. Accommodations.** Exhibitors qualify for the special MN conference room rates at conference hotel's terms and conditions. Make your reservations early! Please reserve your room directly with the hotel. Please visit the 2024 conference website venue page for online reservation link and cutoff date.

**24. Booth Selection Process.** Booth selection will be available upon the purchase of a sponsorship or exhibit booth and is done on a first come first served basis on.

**25. Governing Law.** All disputes under this Agreement shall be decided under the laws of the state of Florida, without regard to conflicts of laws principles.

**26. Christian Arbitration.** Any claim or dispute arising from or related to this Agreement shall be settled by mediation and, if necessary, legally binding arbitration in accordance with the Rules of Procedure for Christian Conciliation of the Institute for Christian Conciliation, a division of Peacemaker Ministries. Judgment upon an arbitration decision may be entered in any court otherwise having jurisdiction. The parties understand that these methods shall be the sole remedy for any controversy or claim arising out of this Agreement and expressly waive their right to file a lawsuit in any civil court against one another for such disputes, except to enforce an arbitration decision.

## CONTRACT SIGNATURE

**Sign the Application and Contract Form.** On behalf of said company or organization, I, as the duly authorized representative of the undersigned company or organization, subscribe and agree to all the terms, conditions, authorizations and covenants contained in the Exhibitor Application and Contract and the General Information, Rules and Regulations. I understand this contract is not valid and confers no rights until it is accepted by Missio Nexus' authorized representative and I receive confirmation of that acceptance.

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Name of the Missio Nexus Authorized Agent \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**AN ELECTRONIC  
SIGNATURE LINK WILL BE  
SENT UPON PURCHASE**

## **CONTACT US\_**

**P:** (321) 307-8750

**E:** [Events@MissioNexus.org](mailto:Events@MissioNexus.org)

**W:** [MissioNexus.org/sponsor](http://MissioNexus.org/sponsor)